



THE CONTRIBUTION OF MANAGEMENT ACCOUNTING TO EFFECTIVE RISK MANAGEMENT

29th - 30th June 2017, Naples, Italy

The Conference will open at **09.00 on Thursday June 29th** and will finish with a social event on the evening of **Friday June 30th**, 2017.

Conference Venue

The venue for the 11th ENROAC Conference is the *Università degli Studi di Napoli "Federico II"* Congress Centre in "*Via Partenope, 36*" (number 1 in the legend below), located on the Napoli seafront district.



The Conference Venue is located in front of the *Castel dell'Ovo* (the Egg Castle).



About Naples

Naples is known for its rich history, art, culture, architecture, music and gastronomy, playing an important role in the country's history throughout much of its existence, which began more than 2,800 years ago. Naples is located halfway between two volcanic areas, the volcano Mount Vesuvius and the Phlegraean Fields, sitting on the coast by the Gulf of Naples.

Founded in the 8th century BC, as a Greek colony, under the name of Parthenope, and later Neapolis (New City), Naples is one of the oldest cities in the world, and it held an important role in Magna Graecia.

When the city became part of the Roman Republic in the central province of the Empire, it developed even more as a major cultural centre (Virgil is one of the symbol of the political and cultural freedom of Naples). The city has seen a multitude of civilizations from foreign occupiers, each leaving their mark: now the historic city centre is listed by UNESCO as a World Heritage Site. Naples was pre-eminently the capital city of a kingdom which bore its name from 1282 until 1816 in the form of the Kingdom of Naples, then in union with Sicily (it was the capital of the Two Sicilies until the Italian unification). Naples has profoundly influenced many areas of Europe and beyond.

Naples is also synonymous with pizza, which originated in the city. A strong part of Neapolitan culture which has had wide reaching effects is music, including the invention of the romantic guitar and the mandolin as well as strong contributions to opera and folk traditions. There are popular characters and figures who have come to symbolise Naples; these include the patron saint of the city Januarius, Pulcinella, and the Sirens from the epic Greek poem the Odyssey.

Naples always offers its best to visitors with its unparalleled beauty and its top - level hospitality. It is a surprising city where there is always something to discover, no matter how long you have known it. If there is enough time, also the surrounding areas are worth visiting!

The islands of Procida, Capri and Ischia can all be reached quickly by hydrofoils and ferries. Sorrento and the Amalfi Coast are situated in the south of Naples and are easily accessible by car or by bus. The Roman ruins of Pompeii, Herculaneum and Stabiae (destroyed in the 79 AD eruption of Vesuvius) are also nearby. Moreover, Naples is near the amazing volcanic area known as the Campi Flegrei and the port towns of Pozzuoli and Baia, which were part of the vast Roman naval facility, Portus Julius.

Travel information

By Plane

The major European cities have direct flights to Naples' Capodichino Airport (www.gesac.it). Intercontinental flights fly to Rome Fiumicino.

By Train.

Trenitalia (www.trenitalia.it) provides train-links from all over Italy to Napoli Centrale station.

By Bus.

SITA (www.sitasudtrasporti.it) buses link Naples to many Italian cities and to Germany.

By Car.

The main motorway links are the A1 from the centre-north, the A3 and the A16 from southern Italy.

By Sea.

Disembark at the Angioino pier in Naples port, the departure point for Italian and international cruises.

Accommodation

Below there is a list of hotels located in the same district of the Conference Centre, which guarantee agreed rates.

Hotel Royal/Continental (www.royalgroup.it)

Double classic (1 person): €130

Double classic: €150

On the website to insert the promo code "ENROAC17" in the booking system.

Hotel Santa Lucia (www.santalucia.it)

Double classic (1 person): € 135.00, breakfast included

Double classic: € 165.00, breakfast included

Double deluxe see view: (1 person) € 175.00, breakfast included

Double deluxe see view: € 195.00, breakfast included

City tax not included

E-mail to: reception@santalucia.it specifying "ENROAC 2017"

Hotel Miramare (www.hotelmiramare.com)

Single room € 130,00 breakfast included

Double room single use € 145,00 breakfast included.

Double room € 170,00 breakfast included.

City tax not included.

E-mail to info@hotelmiramare.com specifying "ENROAC 2017"

Hotel Rex (<http://www.hotel-rex.it/2.0/it/>) –

(fill the attached individual confirmation form, and send it to info@hotel-rex.it).

Single standard room € 90,00

Single executive room € 120,00

Double standard room € 110,00

Double executive room € 140,00

B&B (there are no agreed rates)

Napoli Sea www.bebnapolisea.it

Orsini 46 www.orsini46.it

Luna caprese www.lunacaprese.net

Platamon www.bebnaples.com